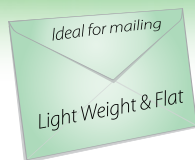


# AIR FRESHENERS



## ECO ADVERTISING



By removing the elastic string, you can recycle an Air Freshener after use.



Approx. 95% of all manufactured air freshener waste is recycled



## General Air Freshener Information

### General Information

- **Standard Size:** 3.5" x 3.5"
- **Oversize shapes:** 3.5" x 5.5" or 2" x 7"
- **Imprint Area:** 0.25" within dieline border
- All air fresheners begin as off-white stock
- Tight registration is not possible due to air freshener material
- **Absolute Minimum Order:** SP - 250 units, 4CP Glossy - 1,500 units, Econo 4CP - 500 units
- **Custom shapes** available at approximately \$437.50 - \$562.50(G) for a custom die
- Die costs are based on their size and complexity (no sharp corners)
- PMS color matching at \$25(G) is available for screen printing
- **Standard Production Time:** 10 - 15 working days after artwork approval
- Proudly made in Toronto, Ontario Canada

**We assume no responsibility/ liability if products are used incorrectly. Artmetal will not entertain complaints about scent, as it is an individual preference. We use stock scents that comply with general fragrance industry standards.**

### Stock Scents

Apple	Cinnamon	Coconut	Fresh	Lemon*	New Car*	Orange
Peach	Pine*	Potpourri	Mint	Strawberry	Vanilla	Wildberry

*\*Premium scents*

Artmetal uses fragrance industry stock scents; each scent may smell different to each person. We strive to use scents that are the most commonly accepted. If you are unsure of any of our scents, please request a sample.

Ask us to customize a fragrance that best represents your product or promotion! (Absolute minimum 5,000 unit orders). Examples of custom scents include Coffee, Chocolate, Cookie, Grape and more!

- **Mixed Scent orders:** minimum 500 pieces per scent (\$15(G) per additional scent selection)
- Additional \$0.06(G) for premium scents (New Car and Pine)
- Fresh scent will be used for any order for which no scent has been selected

### Instructions

- Cut a V-shaped opening that is about half an inch wide at the top of the bag
- Pull string out and hang product freely
- After one week, expose approximately half an inch of the air freshener. Continue to expose the air freshener an extra half inch each week until it is completely removed from the bag.

**WARNING:** Hang freely. Do not place exposed air fresheners on any surfaces as it may cause damage. Keep out of reach of children and animals. Avoid contact with eyes and wash hands after handling product. Please review state/provincial laws and legislations before hanging air freshener in the car. To download your own copy of these instructions, please visit us online at [www.promotionalproduct.net](http://www.promotionalproduct.net)