

# COASTERS



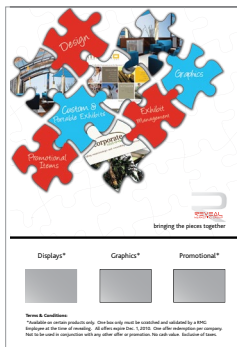
Approx. 90% of all Scratch & Win product waste is recycled



All of our Scratch & Win Air Freshener, Coupons and Coasters can be recycled



## Scratch & Win 12pt Coupons



Postcard (6" x 4")



Postcard (5.5" x 2.25")



Postcard (7" x 5")



CP-SO25 (2" x 3.5")

Custom sizes are available for Scratch & Win orders. Please contact us for more information.

- Create a call to action that will increase brand awareness
- Offer a discount and make clients feel like winners
- Can work in conjunction with any other cross promotion
- 4CP digital UV coated on 1 side only with option for black and white or 4CP printing on side 2

Examples of scratch off sizes:

- 3 scratch locations 0.5" x 0.5"
- 1 scratch location 1.5" x 1" or 2" x 0.75"



## Scratch & Win Air Fresheners

- All Scratch-Off prices includes 4 color process print on 1 side with a 1 color scratch-off area; silver or black
- Pantone colors will be converted to CMYK equivalent
- Exact color match is not available on this product
- Prize Changes for air fresheners at 500 piece intervals
- For all Scratch & Win items we recommend that you use grey or 70% black under the scratch off area



AF-SO31 (3" Diameter)



AF-SO95 (3.6" x 4")



AF-SO67 (3.5" x 2")

AF-SO110 (2.8" x 3.1")



## Scratch & Win Coasters

- Clients will keep their winning coaster to redeem on their next visit, thereby increasing customer loyalty
- Perfect Bar Event Promotions
- Trivia Coasters
- 4CP Glossy on 1 side
- 3.5" or 4" Coasters



CO-SO1 (3.5" x 3.5")



CO-SO2 (3.5" Diameter)

## Scratch & Win Magnets

- Print up to 6.1 - 7 Square inches
- Full Magnet or Spot Magnet back
- Optional Tear-off Scratch & Win Section available



M-SO17 (4" x 1.75")



M-SO25 (2" x 3.5")



M-SO28 (3" x 2")