

Artwork Instructions

Images

1. Thou Shalt send all files as **VECTOR based**, such as EPS, Illustrator, Corel or PDF files (Illustrator CS3, Corel Draw 10, Photoshop CS).
2. Thou Shalt **NOT send JPEG** or Tiff files (see example 1 of Artwork Examples).
3. Thou Shalt put $\frac{1}{4}$ " inside and outside bleed on all artwork.
4. Thou Shalt **not use halftones/ gradients** in the designs for screen printing; only solid colors (see example 2 of Artwork Examples).
5. Remember we do not accept hand drawn or faxed artwork as camera ready artwork (see example 3 of Artwork Examples).

6. Remember that **all colors will vary** in different types of printing process due to the surface material.

7. Thou Shalt **email** all artworks to **artmetalpromo@gmail.com** or **art@promotionalproduct.net**.

Fonts

8. For better screen printing visibility, fonts should not be less than 8 pt, sans serif, regular weight (see example 4 of Artwork Examples).
9. Thou Shalt **convert** all artwork/ fonts **into outlines or curves** before sending files.

